

Northampton Township Parks and Recreation Sponsorship Program

The Northampton Township Parks and Recreation Sponsorship Program provides an avenue for businesses and or individuals to partner with the Parks and Recreation Board in an effort to better serve the Northampton Township Community. Businesses are provided with opportunities to promote products and services. Individuals are given the opportunity to showcase their support.

Banner Program

This aspect of the Sponsorship Program allows for advertisements and messages to be displayed at Parks and Recreation facilities.

The *Banner Program* has been created for the purpose of providing opportunities for businesses to promote products and services while supporting the Township Parks and Recreation program and the Accredited Youth Sports Organizations that utilize township recreation facilities. Revenue generated from this program will be utilized to support the Accredited Youth Sports Organizations' initiatives and defray overall park facility maintenance expenses.

DETAILS:

- Banners shall be erected on the outfield fencing of Township owned baseball/softball fields, inside the hockey rink on the dasher boards and on selected walls of the Recreation Center gymnasium.
- Banners shall be mounted only on the outfield fencing and not on any backstops or sideline fencing.
- Banners shall be made of white, 13oz. vinyl cloth, in full color.
- All banners shall be inward facing. It is intended that banners would be visible from inside the respective facility, from the playing field and stands and for view by spectators and participants.
- NTPR shall be responsible for the ordering of the banners, billing and administration of the *Field Banner Program*.
- The Parks and Recreation Board or its designee reserves the right to reject any banner application.
- The content of the banner shall be appropriate for a family environment, and approved by Northampton Township Parks and Recreation Board. No photographs of actual persons will be permitted. The design of the banner shall be submitted in digital form to NTPR. (An additional fee may apply for designs requiring set-up.)
- Banners will be used for a period of three calendar years and will be replaced at the start of the fourth year. Sponsors who wish to replace their banner sooner can make arrangements to do so through NTPR at their own expense.

- Damaged or vandalized banners shall be promptly repaired or removed by the Parks and Recreation Department.
- Banners shall be hung in accordance with the dates on the application.
- An agreement between the Township and the sponsor will be implemented once an application is submitted and the fee paid.

FEES:

- Fees will NOT be prorated if application is received after March 15th.
- Fees vary depending on location of banner and length of time banner is displayed as outlined below:
- A 10% discount will be given if the fee for the first, second and third year are paid in full at the time the application is submitted.

<u>Location</u>	<u>Display Time</u>	<u>Size</u>	<u>Fee</u>
Civic Center 1 – 60’ baseball	April-November	5’ x 8’	\$550
Civic Center 2 – 70’ baseball	April-November	3’ x 5’	\$400
Civic Center 2 – 90’ baseball	April-November	5’ x 8’	\$450
Big Meadow 60’ baseball*	April-November	3’ x 5’	\$350
Big Meadow 90’ baseball*	April-November	3’ x 5’	\$350
Hampton Estates Upper 60’ baseball	April-July	3’ x 5’	\$350
Hampton Estates Upper 90’ baseball	April-July	5’ x 8’	\$400
Hampton Estates Lower 60’ baseball	April-July	3’ x 5’	\$350
Municipal Park – Softball	April-November	5’ x 8’	\$550
Recreation Center Gymnasium	12 Months	4’ x 6’	\$550

* banners will be moved to the outside of the fence to face the soccer fields at the completion of the spring baseball season.

APPLICATIONS:

- Applications to participate in this *Banner Program* will be accepted year round.
- Applications must be submitted by March 15th in order to be installed in April. In the event an application is received after March 15th, the installation of the banner may take up to six weeks.
- Field locations will be determined in the order in which the application with payment is received in the Parks and Recreation Office.
- Applications are available at the NTPR Office: 55 Township Road
Richboro, PA 18954

QUESTIONS:

- Direct questions pertaining to the *Banner Program* to Betty Satterley at 215-357-6800.

**Northampton Township Parks and Recreation
Banner Program Application**

Please return this completed application with payment and artwork attached to:

Northampton Township Parks & Recreation
55 Township Road
Richboro, PA 18954

GENERAL CONTACT INFORMATION

Company/Family Name: _____

Company/Family Contact: _____

Address: _____

Telephone: (Day) _____ (Evening) _____

E-mail Address: _____

GENERAL BANNER INFORMATION: When submitting artwork/logo please include all information that you want printed on the banner.

Website address _____

Email address _____

Phone number(s) _____

Message _____

Select the location(s) on which the banner(s) is/are to be displayed.

All banners are white 13 ounces vinyl and full color.

3' x 5'

- | | |
|---|---|
| <input type="checkbox"/> Civic Center 2- 70' April thru Nov \$400 | <input type="checkbox"/> Big Meadow 60' April thru Nov \$350 |
| <input type="checkbox"/> Hampton Estates Upper 60' April thru July \$350 | <input type="checkbox"/> Big Meadow 90' April thru Nov \$350 |
| <input type="checkbox"/> Hampton Estates Lower 60' April thru July \$350 | |

4' x 6'

- Recreation Center Gym 12 months \$550

5' x 8'

- | | |
|---|--|
| <input type="checkbox"/> Civic Center 1-60' April thru Nov \$550 | <input type="checkbox"/> Hampton Estates U-90' April thru July \$400 |
| <input type="checkbox"/> Civic Center 2-90' April thru Nov \$450 | <input type="checkbox"/> Municipal Park Softball April thru Nov \$550 |

(Office use only)

Submitted by:

- P&R CRNLL CRHLL CRUSA CRLX NGSA NIFA CRBA

Application received in P&R office: Date _____ Received by: _____ Fee paid:\$ _____

Artwork submitted in person via email Date received _____ Receipt _____